

CHANGES TO YOUR CHECKOFF PROGRAM

Why increase the checkoff to 3 cents per bushel?

HISTORY

In January 2023, producers voted on a statewide referendum that proposed limiting the maximum assessment on all wheat sold in Texas to 3¢ per bushel until 2025 and to 5¢ per bushel thereafter. The referendum passed with 89% of voters supporting the proposal.

On February 16, 2023, the Texas Wheat Producers Board took unanimous action to set the statewide wheat assessment at 3¢ per bushel beginning April 1, 2023.

The Texas wheat assessment rate had remained at 2¢ since 2007.

BUDGETARY CONCERNS

Despite extensive cuts, the Texas Wheat Producers Board has operated under a deficit budget for **six consecutive years**. The board has been forced to reduce funding for vital wheat research, market development and educational outreach. An adequate reserve fund has enabled some investment to continue, but these dwindling resources can not fully serve Texas wheat farmers in the long run. The board-driven action to increase the wheat assessment rate will enhance checkoff programs and fulfill the organization's commitment to build a better future for Texas wheat producers.

The grower-led board understands the challenges faced on the farm each day and works diligently to effectively address these challenges. If you have questions regarding the refundable statewide assessment, please contact the Texas Wheat Producers office or your local elected board member.

RESEARCH

Under an increased assessment rate, the TWPB will expand research funding for projects that have been limited in previous years and seek out new opportunities for research that will directly enhance wheat production and marketability in Texas. These projects are vital to the future of Texas wheat production as new wheat varieties are developed with increased stress tolerance, disease resistance and end-use quality.

MARKET DEVELOPMENT

Because half of the wheat grown in Texas is exported, it's imperative to support market development efforts. The new assessment rate will enable the board to restore full investment in U.S. Wheat Associates, which allows for additional outreach to overseas customers. In 2023, the board will work to amplify USW's efforts to sell more Texas-grown wheat domestically and overseas.

EDUCATION

The board continues to invest in educational outreach and will use additional resources to expand current efforts. It's an integral role of the TWPB to build awareness around wheat production and nutrition for consumers.



TEXAS WHEAT PRODUCERS BOARD

5405 West I-40 | Amarillo, TX 79106

(806) 352-2191 | texaswheat.org